

**SANSKARDHAM KELAVANI MANDAL'S**  
**JASHBHAI MAGANBHAI PATEL COLLEGE OF COLLERCE**  
Unnat Nagar, Naer Azad Maidan, Off. M.G.Road, Goreaon(w), Mumbai-400090

**LIST OF JOURNALS AND MAGAZINES IN THE LIBRARY 2018-19**

**JOURNALS**

- 1 Advanc'edge MBA
- 2 Down to Earth
- 3 Economic and Political Weekly
- 4 Effective Executive
- 5 ICFAI Journal of Applied Finance
- 6 ICFAI Journal of Management Research
- 7 Indian Journal of Finance
- 8 Indian Journal of Marketing
- 9 National Geographic
- 10 Southern Economist
- 11 The Economist
- 12 Indian Journal of Commerce (Life Membership)
- 13 Arthashastra (Indian Journal of Economics and Research)
- 14 Indian Literature
- 15 Harward Business Review
- 16 Asian Review of Social Sciences

**Multidisciplinary Journals**

- 17 South Asian Journal of Management Research
- 18 University News
- 19 Yojana
- 20 International Journal of Research ( Life Member)

**News Bulletin**

- 21 Facts Against Myths

**Magazines (General)**

- 22 Sportstar
- 23 Frontline
- 24 Lok Rajya ( Marathi)
- 25 Reader's Digest

**Magazines (Educational)**

- 26 CSR GK Today
- 27 Competition Success Review
- 28 Pratiyogita Darpan
- 29 Ruchi
- 30 Employment News
- 31 Careers 360
- 32 Journal of Education Planning and Administration
- 33 Vivek Vichar
- 34 Herald of Health

**B.Sc I T**

- 1 Digit
- 2 PC Quest
- 3 India Today
- 4 Journal of Computer Sciences
- 5 Information Technology

**BMS**

- 1 Time
- 2 Business Today

